



COMMUNITY  
HOUSING PARTNERS

## Marketing Director for Multifamily Housing Operations

Community Housing Partners is a non-profit affordable multifamily housing development and management company seeking a Multifamily Housing Marketing Director. This is an exciting opportunity for the right person to develop and implement strategies for successfully marketing units and increasing occupancy across a 5-state footprint (Virginia, North Carolina, South Carolina, Kentucky, and Florida) and a portfolio including 5800 units and over 100 properties.

Duties will include training on-site staff in effective leasing and marketing skills, analyzing housing markets to determine the best strategy, defining branding strategies and differentiating specific properties in the market, implementing marketing surveys and plans, creating advertising strategies and overseeing advertising efforts and promotional programs, and reporting on marketing endeavors. This position is responsible for successfully communicating marketing and leasing expectations to staff; planning, monitoring, and measuring results; coordinating and ensuring that marketing plans are carried out.

This successful candidate will have a comprehensive grasp of marketing issues specific to rental housing, including knowledge of and experience with structuring rents. Must have excellent communication skills in order to communicate effective messages through advertising and staff training. Must be able to understand market data and translate that into effective marketing strategies towards improving occupancy.

A bachelor's degree in business/marketing, property management, or related field is preferred. Five years of supervisory experience, as well as five years of marketing experience are required. Affordable LIHTC/HUD/RD multifamily property management experience preferred. Based in Richmond, VA, the position requires the ability and willingness to travel overnight at least 65% of the time, and requires that the successful candidate maintain a valid driver's license and approved driving record in order to facilitate travel.

Community Housing Partners offers an excellent work environment at a growing and expanding company. We offer competitive pay and benefits including health, dental, life, disability, 403(b) with match and guaranteed company contribution, and a very generous leave package. Community Housing Partners is an Equal Opportunity Employer seeking applicants who can bring diverse viewpoints, experience, talents, and culture to promote our organization's mission of creating affordable, sustainable housing opportunities in the communities we serve. To apply, please visit our website at [www.communityhousingpartners.org/jobs](http://www.communityhousingpartners.org/jobs) to complete an online application as well as submit a detailed letter of interest and resume with references.