



COLLEEN C. BLOOM, CASP  
Director for Housing Operations,  
Larry Minnix Leadership Academy Fellow ('07-'08)  
LeadingAge, Washington, D.C.

Since 1995 Colleen has been LeadingAge's primary resource on HUD senior housing operational and regulatory issues. Colleen works closely with national level HUD program staff and provides frequent technical assistance to members on all matters of daily operations and compliance. She contributes articles on affordable housing operational matters in the monthly LeadingAge Senior Housing e-newsletter. She is a "graduate" of the Larry Minnix/LeadingAge Leadership Academy, the national association's leadership development program for aging services providers (originally known as Leadership AAHSA).

Prior to joining LeadingAge, Colleen worked for Southern California Presbyterian Homes (now "Human Good", a LeadingAge member) on the staff of one of their HUD-subsidized senior housing communities. Colleen engages with numerous affordable housing stakeholder and coalition groups, serves on the on the advisory board for the housing trade publication Assisted Housing Management Insider, is a frequent speaker at national and state affiliate housing conferences, and is an active participant in the LeadingAge Leadership Academy Alumni Network.

She enjoys helping members, and encourages feedback to help ensure that LeadingAge is adequately serving member regarding developing or reemerging issues and concerns.

Colleen is a certified aging services professional (CASP) and holds additional certifications for occupancy issues through both Quadel's Assisted Housing Manager (AHM) course, National Center for Housing Management (NCHM) Certified Financial Manager course and the NCHM Tenant Integrity Program (TIP). Colleen was trained in Section 504/Fair Housing and ADA and has performed related compliance and accessibility surveys of several HUD-subsidized housing facilities. Colleen is also a 2007-2008 "graduate" of Leadership AAHSA (now known as the Larry Minnix Leadership Academy), a model leadership development program for the aging services field, and developed an action learning project focused on the interrelationship between LTC workforce and their personal housing situation, its impact on workforce recruitment/retention and employee quality of life.

She authored "An Introduction to HUD Programs for the Elderly", has created numerous issues specific "Fact Sheets", is the primary contributor to LeadingAge's housing e- publications, including the monthly LeadingAge *Senior Housing Report*. She is a frequent presenter for state-affiliate sponsored conferences and events, and is an active participant in the LeadingAge (national) Leadership Academy Alumni Network, whose goal is to promote continued learning engagement in and service to the aging services field.

Colleen received her B.A. in English from the University of California, Irvine in 1987, after which she spent time teaching English in Botswana, Africa as a Peace Corp Volunteer.