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HASHTAGS:

1. #HIT4.0
2. #HIT2024
3. #affordablehousing
4. #housing
5. #communitydevelopment
6. #CapitalRegion4Equity

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SAMPLE POSTS:

X (Twitter)

1. The #HIT continues to change the way the Capital Region focuses on achieving its #housing affordability goals with its 2024 update. Learn More: <https://bit.ly/2PB9rJF>
#HIT4.0 #HIT2024 #HAND #DC #MD #VA
2. Introducing the 2024 version of the #HIT! Based on 4 years of data, #HIT2024 is a progress report for the Capital Region, outlining paths to producing affordable housing while also measuring each region's commitment to increasing production: <https://bit.ly/2PB9rJF>
3. There has been a long history of #housinginsecurity for our #BIPOC neighbors. The data from #HIT2024 allows our region to use #housing as a tool to address racial #inequities and examines the effectiveness of housing policy & initiatives. <https://bit.ly/2PB9rJF>
4. #HIT2024 will be a critical resource for #policymakers and #developers. Why? Equipped with the knowledge of where we stand in each jurisdiction, we can ALL effectively pivot to best meet the needs for the #housingsupply: <https://bit.ly/2PB9rJF>
5. #HIT2024 highlights the need to increase the affordable housing inventory AND identifies conditions required to build #affordablehousing. Learn more: <https://bit.ly/2PB9rJF>

6. Want to see how your jurisdiction is meeting the housing affordability challenge? Find out here: <https://bit.ly/2PB9rJF> @HANDHousing #HIT2024
7. Want to see how your jurisdiction fares against others in our region in terms of #affordablehousing? @HANDHousing has you covered with #HIT2024: <https://hit.handhousing.org/>

Facebook & LinkedIn

1. The Housing Indicator Tool #HIT continues to change the way the Capital Region focuses on achieving its #housing affordability goals with its 2024 update. Learn More: <https://bit.ly/2PB9rJF>

#CapitalRegion4Equity #HAND #HousingIndicatorTool #DC #MD #VA
2. Introducing the 2024 update of the #HousingIndicatorTool! Based on four years of data, #HIT2024 is a progress report for the Capital Region, outlining paths to producing #affordablehousing while also measuring each jurisdiction's commitment to increasing production: <https://bit.ly/2PB9rJF>

#CapitalRegion4Equity #HAND #HIT#DC #MD #VA #housingproduction
3. There has been a long history of housing insecurity for #BIPOC communities due to racially targeted policies and widespread discrimination. The data from the 2024 Housing Indicator Tool allows our region to use #housing as a tool to address racial inequities and examine the effectiveness of housing policies & initiatives that help foster production and preservation. <https://bit.ly/2PB9rJF>

#CapitalRegion4Equity #HAND #HIT4.0 #HIT2024 #DC #MD #VA #affordablehousing
4. Latest data from HAND's Housing Indication Tool shows jurisdictions are responding to the challenge of creating more affordable housing. In 2023, the Greater DC region added 21,325 new units of housing, falling shy of the targeted 25,000 units. Since 2019, the region has added a cumulative total of 113,763 new units. <https://hit.handhousing.org/>
5. Latest data from HAND's Housing Indication Tool shows jurisdictions are responding to the challenge of creating more affordable housing. In 2023, four jurisdictions in the Greater Baltimore area added 2,967 new units, 1,071 of which were committed affordable - a significant increase from 136 committed affordable units in 2022. <https://hit.handhousing.org/>

6. To tackle the #affordablehousing crisis through racially equitable policies, we must build a housing ecosystem that builds and preserves more homes that reflect the needs of middle and low-income families. Last year, jurisdictions only added 415 units affordable for low-income households (30% or below AMI) and 633 for middle-income households (30-50% AMI).

Learn more through HIT's 2024 findings: <https://hit.handhousing.org/>

7. #HIT2024 will be a critical resource for policymakers, real estate developers and everyone looking to increase the affordable housing inventory. Equipped with the knowledge of where we stand in each jurisdiction, we can ALL effectively pivot to best meet the needs for the housing supply. The Calls to Action section of #HIT4.0 demonstrates how each of us has a role to play in working toward a more equitable region. Learn more: <https://bit.ly/2PB9rJF>

#CapitalRegion4Equity #HAND #HIT4.0 #HIT2024 #DC #MD #VA

8. #HIT2024 highlights the need to increase the #affordablehousing inventory AND identifies conditions required to build affordable housing while highlighting the importance of preservation and racial equity. Learn more: <https://bit.ly/2PB9rJF>

#CapitalRegion4Equity #HAND #HIT4.0 #HIT2024 #HousingIndicatorTool #DC #MD #VA

9. Want to see how your jurisdiction is meeting the housing affordability challenge? Find out here: <https://bit.ly/2PB9rJF> @HANDHousing #HousingIndicatorTool #HIT2024

10. As housing production continues to lag behind demand, it is imperative that we take a cross-sector approach to preserve and produce housing and protect vulnerable residents. The Housing Indicator Tool outlines a series of actions we can take to contribute toward a sustainable and equitable housing market. Everyone has a role to play; find out yours here: <https://hit.handhousing.org/calls-to-action>