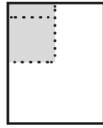
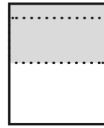


## ADVERTISEMENT MEASUREMENT GUIDELINES



1/4 PAGE VERTICAL  
3.75" W X 5" H



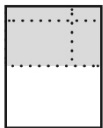
1/2 PAGE HORIZONTAL  
8" W X 5" H



FULL PAGE VERTICAL  
7.5" W X 10" H

### UPGRADE YOUR AD SPACE:

Ad upgrade rates for sponsors are listed below.



1/2 PAGE  
\$800



FULL PAGE  
\$1100

### PURCHASE AD SPACE:

Non-Sponsors may purchase ads at the following rates.



1/4 PAGE  
\$850



1/2 PAGE  
\$1150



FULL PAGE  
\$1450

## ADVERTISING SUBMISSION REQUIREMENTS

**DEADLINE IS COB MAY 20.**

Only high resolution images will be accepted.

### ACCEPTABLE FILE FORMATS / COLOR SETTINGS

Press Ready PDF, EPS or TIFF (300 DPI) / RGB

### IMPORTANT NOTE

Please make sure to either "Outline" or "Embed" all fonts, graphics & support files before exporting press ready ad creative.

### FILE NAMING & SUBMISSION

Save the file as "YourCompanyName.pdf" and email to [AnnualMeeting@HandHousing.org](mailto:AnnualMeeting@HandHousing.org) along with this form.

There is no additional cost for color ads; black & white versions will also be accepted.

NAME (PLEASE PRINT)

ORGANIZATION

WEBSITE

PHONE

EMAIL

AMOUNT PAID ONLINE

AMOUNT PAID BY CHECK

PAYMENT BY CHECK SHOULD BE MAILED TO: HAND, P.O. Box 48386, WASHINGTON, DC, 20002