



# SPONSORSHIPS AT A GLANCE



## HAND Membership Levels

- Students - \$25
- Individual (Retired persons, advocates, job seekers, clergy) - \$75
- Consultant/Sole Practitioner (revenues \$10,000+ annually) - \$300
- Small Nonprofit Organization (10 employees or less) - \$300
- Large Nonprofit Organization (more than 10 employees) - \$600
- Governmental Agency - \$600
- For-Profit Developer/Financial Institution/Professional Service Firm - \$750

## \*Co-Branding Opportunities

- News & Notes e-blast to **7,500** inboxes!
- Customized Event Promotions
- Annual Meeting Marketing (i.e. Hotel Column Wraps, Conference Monitors, Conference Bag Insert, etc.)
- Annual Meeting Program Book distributed to **1,400** attendees!
- [www.HANDHousing.org](http://www.HANDHousing.org)

## TRAINING & CAPACITY BUILDING SPONSORSHIPS

Each year HAND's Program Committee and training sponsors collaborate to provide a dynamic program calendar for our membership. Derived directly from member feedback, our discussion groups, trainings and networking events foster valuable relationships as well as the exchange of critical information- much of which our members can immediately apply to their work.

	DIAMOND** \$10,000+	PLATINUM \$6,000-\$9,999	GOLD \$4,000-\$5,999	SILVER \$2,500 to \$3,999	BRONZE \$1,000 to \$2,499	HELPING HANDS NONPROFIT \$500+	HELPING HANDS INDIVIDUAL \$25+
Comprehensive HAND co-branding*							
Membership fee waived							
Sponsorship of one training							
Sponsorship of one discussion group							
Annual Meeting luncheon table (seats 10)							
Annual Meeting plenary tickets (10)							
Color ad in Annual Meeting program book	Full Page	Half Page					

## \*\*Diamond Level Initiatives

- Matters@HAND** - Thought leadership series that takes a deep dive into housing needs and challenges, economic and policy forecasts and best practices. These digital news briefs go to 7,500 inboxes four times a month!
- GenerationHAND Initiative** - This initiative is designed to support the unique needs of emerging leaders who are on the rise in affordable housing and community development.
- Salary & Benefits Survey** - Provides nonprofit members with critical data to ensure organizations are competitive in the provision of salaries and benefits offered to their employees.
- Annual Mix & Mingle** - This signature networking event is an exclusive opportunity for members to reconnect and cultivate partnerships with new colleagues!
- Annual Holiday Mixer** - The highly-anticipated cocktail reception held in December celebrating the impact members are making to create vibrant communities across the metropolitan region!
- Training Grant Program** - We understand we can't do it all! This program allows members to take advantage of national conferences and other trainings via scholarships from HAND.
- Internship Grant Program** - Cultivating the next generation of leaders, we provide \$1,000 matching grants to support interns for nonprofit and government members.
- PSA Campaign** - When we aren't educating our members and partners, we take our message straight to our communities (for government agencies only)!

## ANNUAL MEETING & HOUSING EXPO UNDERWRITERS

With over 1,400 attendees each year, HAND's Annual Meeting & Housing Expo is the largest convening of affordable housing and community development practitioners in the Washington, DC metropolitan region. Held in June each year, this dynamic conference explores innovative housing solutions and challenges practitioners to implement creative strategies to build thriving communities.

	LUNCHEON SPONSOR \$20,000	AWARDS SPONSOR \$20,000	EXPO SPONSOR \$20,000	KEYNOTE SPONSOR \$20,000	PLENARY SPONSOR \$15,000	VIDEO SPONSOR \$15,000	HOSPITALITY SPONSOR \$10,000	CONFERENCE BAG SPONSOR \$7,500	TRIBUTE SPONSOR \$4,500	NP TRIBUTE SPONSOR \$3,500
Luncheon Tables, Plenary Tickets, and Ads including comprehensive HAND co-branding*	2 Luncheon Tables 20 Plenary Tickets Full Page Ad	2 Luncheon Tables 20 Plenary Tickets Full Page Ad	2 Luncheon Tables 20 Plenary Tickets Full Page Ad	2 Luncheon Tables 20 Plenary Tickets Full Page Ad	2 Luncheon Tables 20 Plenary Tickets Full Page Ad	2 Luncheon Tables 20 Plenary Tickets Full Page Ad	1 Luncheon Table 10 Plenary Tickets Half Page Ad	1 Luncheon Table 10 Plenary Tickets Quarter Page Ad	1 Luncheon Table 10 Plenary Tickets	1 Luncheon Table 10 Plenary Tickets
Membership fee waived										
Exhibit Table at Annual Meeting Housing Expo										
Full color logo on conference bag										
Company branding featured in Annual Meeting video										
Presenter role at Annual Meeting plenary session										
Presenter role at Annual Meeting luncheon										

If you are interested in exploring a sponsorship opportunity or would like to create a custom sponsorship package, please contact HAND's Executive Director Heather Raspberry 202.754.1311 [hrraspberry@HANDHousing.org](mailto:hrraspberry@HANDHousing.org)