Civic engagement is a top priority for HAND, and it starts with awareness, education, and participation. As some of you may know, we are partnering with When We All Vote, a non-profit, non-partisan organization launched by Michelle Obama in 2018. When We All Vote is on a mission to change the culture around voting, increase participation in every election, and help close the race and age voting gap. HAND is committed to placing racial equity at the center of all that we do, and voting rights are directly tied to this work. We all know the hard-fought struggles to gain voting rights for minorities, and to this day voter suppression runs rampant throughout our Black & Brown communities. Together, we will work to register as many voters as possible—starting with you. HAND knows a key component of our voter registration efforts is engaging with our members who own, operate and manage properties. Below is a checklist detailing how you can join these efforts. All of the resources provided below can also be found on HAND’s landing page here.

- **Share your commitment with HAND** - How many voters will your communities pledge to register? Join us in setting a goal of 30 voters in commemoration of our 30th anniversary! Submit your pledge here.

- **Confirm that you are personally registered to vote, your correct address is on record and request a mail-in ballot if needed**: https://www.whenweallvote.org/vrh/

- **Text this link to 30 friends or family members**, encouraging them to check their status and register if needed: https://www.whenweallvote.org/vrh/

- **Print & Post this flyer** throughout your property in high-traffic areas (entrances/exits, elevators, bulletin boards, laundry facilities, etc.) - The flyer has a QR code, or black and white barcode, that when scanned by a smartphone, directs individuals to When We All Vote’s website to register to vote.
  1. Open your smartphone’s camera and hold your device over the QR code so that it’s clearly visible within your smartphone’s screen.
  2. The phone will automatically scan the code and lead to the website.

- **Email your residents** - Template language can be found here; please adjust to personalize for your community.

- **If your property has residents who are returning citizens, make sure they know their rights!** This guide is a helpful resource for individuals who would like to check their eligibility to vote and have a better understanding of voting rights.

- **Text your residents** - Draft language & graphics can be found here.

- **Organize a Resident Appreciation Activity** (require masks for safety purposes) - This could be anything from free breakfast in the lobby to a visit from the ice cream truck, that provides an incentive for residents to participate and gives staff an opportunity to hand out flyers reminding residents to register to vote.

- **Post regularly to your property’s social media accounts** (i.e. Facebook groups, Instagram, etc.) – To get started, there are draft social media posts and graphics located here. HAND will also provide draft posts periodically over the coming weeks as we approach various milestones. Please remember to tag @HANDHousing and @WhenWeAllVote and use the hashtag #WhenWeAllVote.

- **Invite your residents to join us for our Voter Registration Drive on September 22nd from 5-6:30pm** (via Zoom + FB Live), or host a socially-distant viewing party in your community! Stay tuned for more details.

- **Let us know when you’ve completed this entire checklist, and HAND will have a special prize for you and your team!**