ANNUAL MEETING & HOUSING EXPO SPONSORSHIPS

With 1,400 attendees each year, the Annual Meeting & Housing Expo is the largest convening of affordable housing and community development practitioners in Washington, DC and the surrounding metropolitan region. Held in June each year, this dynamic conference explores innovative housing solutions and challenges practitioners to implement creative strategies to build thriving communities.

ELEVATE your brand. ALIGN your company with HAND. Lock in your sponsorship today!

IF YOU ARE INTERESTED IN EXPLORING A SPONSORSHIP OPPORTUNITY OR WOULD LIKE TO CREATE A CUSTOM SPONSORSHIP PACKAGE, PLEASE CONTACT HAND’S EXECUTIVE DIRECTOR, HEATHER RASPBERRY AT 202.754.1311 OR HRASPBERRY@HANDHOUSING.ORG.
GROUNDBREAKER ACTIVITIES
- Learning Series - This specialized 6-12 part series will be targeted to specific HAND membership segments. Content for each course is cumulative, so that the attendee has a comprehensive understanding of the subject matter upon completion.

DIAMOND ACTIVITIES
- Matters®HAND - Thought leadership series that takes a deep dive into housing needs and challenges, economic and policy forecasts and best practices.
- Salary & Benefits Survey - Provides organizations with critical data to ensure a competitive edge in salary and benefit offerings.
- Annual Holiday Mixer - The highly-anticipated cocktail reception held in December celebrating the impact members are making to create vibrant communities across the region!

PLATINUM ACTIVITIES
- GenerationHAND Initiative - This initiative is designed to support the unique needs of emerging leaders who are on the rise in affordable housing and community development.
- Training & Capacity Building Sessions - HAND’s “bread and butter” that gets to the heart of our organization’s mission: equipping our members with the education, tools and resources needed to create and preserve affordable housing.

GOLD ACTIVITIES
- Discussion Groups - Intimate peer-to-peer sessions for members to share ideas, lessons learned and challenges specific to their job.

If you are interested in exploring a sponsorship opportunity or would like to create a custom sponsorship package, please contact HAND’s Executive Director, Heather Raspberry at 202.754.1311 or hraspberry@HANDHousing.org.