



Contacts: Carlos Perozo – 301-587-4829 (carlosperozo@verizon.net)
Paul Grenier - cell 301-502-7184 (pgrenier@MHPartners.org)

MEDIA ADVISORY

Long Branch Business League to Hold “Discover Long Branch!” Event in December

(November 23, 2012 – Silver Spring, MD) - The Long Branch Business League and Montgomery Housing Partnership (MHP) are initiating a series of events, called **Discover Long Branch!** The events offer both spectacle and specials.

At each **Discover Long Branch!** event, beginning in December, customers will get the chance to personally meet the owner, enjoy special discounts and be entertained by innovative arts and music.

The first **Discover Long Branch!** event will be held at El Golfo Restaurant on December 3, hosted by owner Ada Villatoro.

For the event, El Golfo will offer customers a 25 percent discount on its famously diverse Latino food (which also extends to less typical Latin fare, like excellent chocolate mousse). For children of all ages, there will be a giant (8-foot tall) tricycle to ride, weather permitting. The giant tricycle was created by local sculptor Howard Connelly. There will be other artistic attractions as well.

The series is just part of a larger community revitalization effort being spearheaded by the newly reformed Long Branch Business League in partnership with MHP and a wide variety of other local non-profits, artists and arts organizations.

To learn more about Long Branch commerce, visit **Longbranchbusinessleague.com**

- WHAT:** “Discover Long Branch!” Event
- WHO:** Ada Villatoro, Owner of El Golfo Restaurant
Carlos Perozo, President of the Long Branch Business League
- WHEN:** Monday, December 3, 2012
6:00 p.m. – 9:00 p.m.
- WHERE:** El Golfo Restaurant, 8739 Flower Avenue, Silver Spring, MD 20901

About Long Branch Business League

The Long Branch Business League (LBBL) was first organized in 2005 by a group of locally-owned businesses (with help from Montgomery County’s DHCA). In 2011 it was formally reinstated with new officers, and with new plans and ambitions. Its goals include getting the word out about what is already happening in Long Branch -- the comfortable commercial area tucked between Takoma Park and downtown Silver Spring.

About MHP

Montgomery Housing Partnership (MHP) is a private, nonprofit housing development organization that houses people, empowers families, and strengthens neighborhoods. Based in Silver Spring, Maryland, MHP is the largest nonprofit developer in Montgomery County, and has developed more than 1,400 units of affordable apartments, condos and townhomes. MHP also works with residents to enhance the vitality of the neighborhoods in which affordable housing is located, and implements Community Life Programs for its residents. MHP is a chartered member of NeighborWorks® America. For more information, visit www.MHPartners.org.