**HAND Membership Spotlight Program**

The HAND membership spotlight program highlights the accomplishments and aspirations of our members based on the guiding principles of ***collaboration, innovation*** *and* ***transformation***. On a monthly basis, we will share compelling member spotlights with the region’s affordable housing and community development industry through our e-blast, News & Notes (delivered to 5,000 inboxes weekly) and on [www.HANDHousing.org](http://www.HANDHousing.org).

Are you a….

***Collaborator***: Have you worked with another organization or partner to develop a stellar affordable housing community? A dynamic afterschool or adult daycare program?

***Innovator:*** Have you used a cutting-edge financing tool to create affordable housing for seniors? Instituted a green resident services program with resounding results?

***Transformer:*** Have you completely redesigned a community by implementing all three of the principles? Helped turn a neighborhood into a transit-oriented community?

Or have you done something that we haven’t even thought of?

We want to hear from you!

Please complete the simple questionnaire below and send this document as an attachment to Communications@HANDhousing.org. For emerging leader submissions, please provide a headshot of the individual being highlighted. For member spotlights, we ask that you provide a photo of your program, housing developments, staff shot or other visual that speaks to the items you are highlighting, otherwise we will use your logo in its place. All photos should be high-resolution (300 dpi) (.jpeg preferred). Only completed applications will be considered.
 **Please note the special provisions below:**

* Each HAND member (including organizations and employees within an organization) can only be highlighted once in a 12-month period.
* CEOs, Executive Directors and other C-level executives cannot be spotlighted as an Emerging Leader.
* Emerging Leaders are self-identified, nominations are not necessary.
* By submitting this application, you agree to have your personal and/or organizational photo represented on [www.HANDhousing.org](http://www.HANDhousing.org) and other HAND print and electronic communications.

If you have any questions, please feel free to contact TeAnne Coleman Chennault on 213.399.6467 or by email Communications@HANDhousing.org.

**HAND Membership Spotlight Program**

**Tell us about yourself.**

Organization/Company:

First Name:

Last Name:

Email Address:

Telephone Number:

Website:

Social Media Handles - Twitter: LinkedIn: Facebook:

□ For-Profit Member □ Large Non-Profit Member □ Small Non-Profit Member

□ Student Member □ Individual Member □ Consultant/Sole Practitioner Member

**Identify your classification. (Choose only one)**

□ Collaborator □ Innovator □ Transformer

□ Emerging Leader

Member Spotlight Questions

1. Please provide a brief synopsis of your organization (up to 150 words\*):
2. Name, and give background on, one accomplishment you or your organization is extraordinarily proud of that’s happened within the past 12 months (up to 350 words\*)
3. How is being a HAND member beneficial to your mission and/or accomplishment? (up to 200 words\*)

\* Suggested word count

Emerging Leader Spotlight Questions

1. Please provide a brief personal background (up to 150 words\*):
2. What’s the biggest challenge in your industry, and how have addressed it? (up to 350 words\*):
3. What’s the one piece of advice you wish you had gotten sooner that helped you be successful? (up to 350 words\*):
4. How has being a member of HAND helped you with your community development efforts? (up to 200 word\*):

\* Suggested word count