



**Kaiser Foundation Health Plan of the Mid-Atlantic States  
Community Benefit Program**

**REQUEST FOR PROPOSALS**

**Confidential – Intended for Invitees Only**

**About Kaiser Permanente**

Founded in 1945, Kaiser Permanente’s mission is to provide high-quality, affordable health care services to improve the health of our members and the communities we serve. Kaiser Permanente works to create healthy communities by addressing health disparities through an integrated, multi-dimensional approach designed to impact community health long-term.

Kaiser Permanente’s grant making is informed by our organization’s latest Community Health Needs Assessment (CHNA) and guided by a range of *Common Areas of Focus* shared across Kaiser Permanente’s national enterprise.

Kaiser Permanente’s Community Health programs are committed to improving health equity and reducing racial, ethnic, and other health inequities in the communities we serve and throughout the Mid-Atlantic region. Through our grantmaking investments, we strive to advance health equity by supporting community partners and stakeholders to lead and collaborate on solutions to address the social determinants of health, particularly in ways that serve low-income and communities of color experiencing health inequities and disparities. Through these efforts, we aim to be trusted partners in Total Health by optimizing the conditions in which people are born, grow, live, work, learn and age equitably.

Kaiser Permanente has applied an *equity lens* to its grant making program with a goal of eliminating barriers that may have historically limited opportunities for non-traditional community-based organizations to access our organization’s resources.

**Common Area of Focus to be Addressed**

Effective in 2020, Kaiser Permanente’s Mid-Atlantic region will address the following *Common Areas of Focus* (CAOF) through its community investment strategies, including grantmaking: Healthcare Access (Charity Care, Medicaid), Social Health (Thrive Local, Food for Life), Economic Opportunity, Thriving Schools and Housing for Health.

This funding opportunity relates to the Housing for Health CAOF. This CAOF works to catalyze robust housing systems in Kaiser Permanente communities that provide healthy, stable, and affordable homes for all.

**Activities to be Funded**

Kaiser Permanente intends to continue highlighting the importance of regional collaboration to reduce the prevalence of homelessness. To this end, we are planning to

award \$100,000 in grants before the end of 2021 to nonprofit organizations that are working to address homelessness in more than one city or county. Specifically, grant proposals should:

1. Demonstrate innovative approaches by a single nonprofit organization to reducing the prevalence of homelessness in more than one city or county; or
2. Involve a partnership between two or more nonprofit organizations in different cities or counties that demonstrate innovative approaches to reducing the prevalence of homelessness.

### **Funding Availability and Grant Period**

Total available funds are \$100,000 We anticipate at least two grant awards of \$50,000 each, but this may change depending upon our review of submitted applications. The grant term will be Jan. 1 - Dec. 31, 2022

### **Area of Service**

Maryland, the District of Columbia, and/or Virginia.

### **Applicant Eligibility**

To be eligible to apply for this grant, organizations must:

- Have 501C(3) IRS designation or have a fiscal sponsor that is so designated; or, be a government agency
- Provide services within a Kaiser Permanente Mid-Atlantic States service area (Washington, DC/Suburban Maryland, Greater Baltimore and/or Northern Virginia)
- Collect, analyze and report relevant data to monitor program performance and any achieved outcomes

### **Notice of Availability of Technical Assistance**

Kaiser Permanente is committed to facilitating equitable opportunity to access its grant resources across the range of community organizations serving our community, regardless of organizational capacity or other circumstances that may discourage submission of a grant application. To a reasonable extent, we stand ready to provide 1:1 guidance and assistance in preparing and submitting a grant application for those organizations needing help.

### **Grant Proposal Submission Process**

Grant applications must be submitted by Sept. 9, 2021 in Kaiser Permanente's grants management system, which may be accessed at <https://mosaic.versaic.com>. If prompted for a code, use: MASDC!@GR7.

### **Key Dates**

Aug. 4, 2021	Distribution of Letter of Invitation to Apply
<b>Sept. 9, 2021</b>	<b>Proposal submissions are due by midnight</b>
Oct. 20, 2021	Notification of Grant Award
Nov. 12, 2021	Target Date for Distribution of Grant Awards

## **Performance Reporting**

The grantee will submit one interim performance report and a final report after

## **Application Components**

With the online grant application, applicants will be required to submit:

- Board of Directors List to include member names and corporate affiliations
- List of Executive Officers or Leadership Team
- Form W9, recently signed and dated and which reflects your organization's current address.
- A project budget. The budget must align with the grant term (e.g., do not provide a 1-year budget if the grant term is 2 years). NOTE: Grantees may budget up to 15% of the requested grant award for indirect costs. A project budget template is attached.
- A Logic Model. A Logic Model is a graphic way of relating a project/program's key work activities to outputs, and those outputs to the project's targeted outcomes. Preparing and including a Logic Model with your grant application communicates how your project will work toward achieving its objectives and targeted outcomes. The Logic Model should identify the resources, key activities, outputs and outcomes related to activities to be funded with any Kaiser Permanente grant award. Attached is a template you can use in developing your Logic Model.

### NOTES:

- Grantees may budget up to 15% of the requested grant award for indirect costs
- The budget you develop must align with the grant term (do not provide a 1-year budget if the grant term is 2 years)

## **Contact Information**

Any questions regarding submission of the grant application or requests for technical assistance should be directed to:

Carl Burke, Sr. Prog. Manager, Community Health Operations  
Kaiser Foundation Health Plan of the Mid-Atlantic States  
E-mail: [carl.e.burke@kp.org](mailto:carl.e.burke@kp.org)  
Phone: 301-892-2299

Questions otherwise may be directed to:

George L. Leventhal, PhD, Director, Community Health  
Kaiser Permanente  
E-mail: [George.L.Leventhal@kp.org](mailto:George.L.Leventhal@kp.org)  
Phone: 202-763-3111